

REMARKS

Claims 1-14 are pending. Reconsideration of the Claims is respectfully requested.

Examiner Interview

Applicants would like to thank the Examiner for the interview conducted on November 15, 2005. In our discussion, Applicants' Claims and the cited reference White (US Patent No. 6,049,877) were reviewed. In addition, points of novelty in Applicants' Claims were discussed. The Examiner indicated that although he could not make a determination of patentability based solely on our conversation, he would take arguments communicated in our discussion into consideration in the subsequent examination of the Application.

102 Rejection

Claims 1-14 are rejected under 35 U.S.C. § 102(a) as being anticipated by White (US Patent No. 6,049,877). Applicants respectfully submit that the White reference does not anticipate or render obvious the embodiments of the present invention as are set forth in Claims 1-14.

The Examiner is respectfully directed to Claim 1 which is drawn to a location sensitive web server system for a physical entity that includes:

...a location beacon located adjacent to the physical entity to transmit a beacon signal that distinguishes between sources of access requests containing a web address of a web site for the physical entity and a location token that expires within a predetermined time period, wherein the location beacon has a predetermined transmission range; a web server that hosts the web site for external accesses with the web address; a location authentication module

that causes the web server to restrict access to web site if an external access request does not contain the location token or the location token has expired.

Claim 8 recites limitations similar to those contained in Claim 1. Claims 2-7 depend from independent Claim 1, and Claims 9-14 depends from independent Claim 8 and set forth additional limitations of the present claimed invention.

White does not anticipate or render obvious a location sensitive web server system for a physical entity that includes “a location beacon located adjacent to the physical entity to transmit a beacon signal that distinguishes between sources of access requests containing a web address of a web site for the physical entity and a location token that expires within a predetermined time period” as is set forth in Claim 1 (Claim 8 contains similar limitations). In order to meet the limitations of Claim 1 a reference must teach or suggest, either expressly or inherently, in addition to all other Claim 1 limitations: (1) a location beacon and a physical entity, (2) the location beacon located adjacent the physical entity and having a predetermined transmission range, (3) where the location beacon distinguishes between sources of access requests and contains a web address for the physical entity in addition to a location token.

White merely shows a system and method for authorizing a client request to a web server. White is concerned with authentication processes that involve the communication of authorization information between a client and a server. This stands in stark contrast to the embodiment of the Applicants’ invention as is set forth in Claim 1 (Claim 8 contains similar limitations) that is directed to a web server system that includes a location beacon that actually distinguishes between sources of access request and facilitates (e.g., using a location token) a

restriction of access to a web site if an external access request does not contain a location token or the location token has expired.

It should be appreciated that key elements of Applicants' Claim are not even tangentially addressed by the White reference. Specifically, there is no mention of a location beacon in the White reference at all. It should be appreciated that a location beacon is a signal for locating access requestors that has a range within which it can be detected. As such, the location beacon is location sensitive as is set forth in Claim 1. Applicants respectfully submit that there is no similar element that is part of the system disclosed by White. Because such a location beacon is not taught or suggested by White, other location beacon related limitations of Claim 1, such as its position (adjacent the physical entity) are likewise not met by the White reference.

Accordingly, nowhere in the White reference is a location beacon that is located adjacent to a physical entity and transmits a beacon that distinguishes between sources of access requests as is set forth in Claims 1 and 8 taught or suggested. Consequently, the embodiments of the Applicants' invention as are set forth in Claims 1 and 8 are neither anticipated nor rendered obvious by White.

Accordingly, the Applicants also respectfully submit that White does not anticipate or render obvious the present claimed invention as is recited in Claims 2-7 which depend from Claim 1 and Claims 9-14 which depends from Claim 8. Consequently, these Claims overcome the rejection under 35 U.S.C. 102(a) as being dependent on allowable base claims.

Conclusion

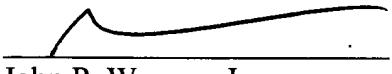
In light of the above-listed amendments and remarks, Applicants respectfully request allowance of the remaining Claims.

The Examiner is urged to contact Applicants' undersigned representative if the Examiner believes such action would expedite resolution of the present Application.

Respectfully submitted,

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